



"Business Incubation and Agricultural Entrepreneurship Center (BIAEC)"

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ORIC's initiative Honey Bee Hives Distribution

Distribution of Honey bee hives is an indispensable part of the Office of Research Innovation and Commercialization MNS University of Agriculture to promote agriculture entrepreneurship among farmers. After the successful training of honey beekeeping in Sindh and Punjab among farmers on a very economical cost which has been appreciated at large by bona fide farmers community of Sindh. They not only appreciated the services of ORIC MNS University of Agriculture but also mentioned the modus operandi of facilitators pertaining honey bee proliferation. Experts and team from ORIC MNSUAM distributed triple story Beehives to farmers. Initially, distribution started from Sindh province as mango blossoms come earlier than in Punjab. These honey bees not only make honey but enhance the pollination of Mango which can easily increase the production yield twice. The purpose of this project is not only to develop the interest of farmers in Beekeeping for collecting honey but also to increase the pollination process for enhancing yields of different crops. ORIC MNSUAM successfully delivered these Beehives to 65 farmer doorsteps in Sindh and Punjab. Now the team is proving candid consultancy to these farmers for the success of this project through social media application WhatsApp group and also paving the way by visiting their place.



Visit of CropLife Pakistan and MOC

Head honcho of CropLife Pakistan visited MNS University of Agriculture, Multan. Prof. Dr. Asif Ali welcomed the honorable Rasheed Ahmad and tendered ongoing activities of the research engagement program. Dr. Asif said that Agriculture University is trying its best to nurture the farmer community. Prof. Dr. Zulfiqar Ali welcomed CropLife Pakistan's team.

Both sisterly institutions tendered their presentations. Both organizations sent positive vibes to promote modern agriculture through technology. Prof. Dr. Asif Ali Vice-chancellor MNSUAM said that University is accredited by the Higher Education Commission Pakistan and one of the fast-growing universities. She has the honor to work for the betterment of the farmer at the national and international level by involving the scientist in different projects. Mr. Rsheed Ahmad of CropLife said that they are working hard to promote biotechnology in agriculture. According to MOC both organizations will try their best to have maximum production in minimum time and will cogitate how to combat low production. He reiterated that both organizations namely CropLife Pakistan and MNSUAM may work together for the grassroots level farmer community. He further said we need to adopt modern ways to mitigate food needs at the national level. Worthy Vice Chancellor Prof. Dr. Asif Ali said agriculture is the backbone of Pakistan. We need to understand the basic problems our farmers are thickly attached with the old way of cultivation nevertheless the developed nations are working on modern technology and farm auto machines. A MOC ceremony was organized by MNSUAM Prof Dr. Asif Ali Vice-Chancellor, Prof. Dr. Zulfiqar Ali focal person from MNSUAM and Rasheed Ahmad from CropLife Pakistan were the Signatories.



Visit of Secretary Agriculture Sindh at MNSUAM

Secretary Agriculture Sindh Abdur Raheem Soomro along with his team Director General Agriculture research Noor Muhmmad Bloch and Director General Extension Hidayat Ullah paid a high-muck-a-muck visit at MNSUAM. Saqib Ali Ateel Secretary Agriculture South Punjab welcomed the worthy guests. Secretary Agriculture South Punjab said University is burning mid-night candle to promote Agriculture in South of Punjab. He said by addressing the

event that Agriculture University Multan is trying her best to provide training on small mango tree systems to farmers and growers from Sindh. He further said that farmers from Sindh are having a strong liaison with farmers in Sindh this diversity is paving the way to learn more novel techniques and opportunities.

Prof. Dr. Zulfiqar Ali briefed the delegation regarding overall infrastructure, state of the art buildings ongoing projects of the University. He highlighted the successful experiment of hybrid wheat from MNS University of Agriculture. He emphasized the indispensable role of the Office of Research, Innovation & Commercialization (ORIC) which has a strong liaison with sisterly organizations nationally and internationally. He further said that ORIC provides novel training and offers national/international entrepreneurial opportunities to students. ORIC coordinates and facilitates faculty to harvest innovative ideas leading to commercialization and entrepreneurial growth. Secretary Agriculture Sindh Abdur Raheem Soomro said I am surprised to see charismatic work done by the Worthy Vice Chancellor in a very short period. He further said that we must learn a lesson from the incumbent Vice Chancellor regarding research, development, and ongoing work of the University.



Visit of Chairman PARC.

Honorable Chairman Pakistan Agriculture Research Board visited the MNS University of Agriculture with his staff. He met with Worthy Vice-Chancellor and discussed bilateral relations between government and academia. Chairman Pakistan Agriculture Research Board said that Pakistan Agriculture Research Board is ready to work with the MNS University of Agriculture for the promotion of farmers and Agriculture in South Punjab. He appreciated the efforts of the University in igniting the agriculture education and farmer community at large. Both heads of sisterly organizations said that PARC and MNSUAM will leave no stone unturned to work

collectively on shutter breeding so that the local farmer community may take maximum benefits from modern technology. During the presentation, the worthy Vice Chancellor said University is offering advanced agriculture, research, and development techniques to the farmer community. He further said that University possesses all kinds of facilities regarding agriculture including modern research-based labs and state-of-the-art infrastructure. Worthy Vice Chancellor said University has a special attachment with the farmer community. He further said University conducts divergent kinds of training to promote the capacity building of farmers with highly professional trainers and researchers, University is running different national and international projects namely vegetable nursery, greenhouse, and modern labs on hybrid Wheat proliferation. Chairman Pakistan Agriculture Research Board appreciated the efforts of Prof Dr. Zulfiqar Ali regarding Hybrid Wheat and fog capturing project. Chairman said I hope to see MNSUAM as a leading Agriculture University of Pakistan. He assured Pakistan Agriculture Research Board will continue coordination with the University for the development of agriculture.



Seminar on how to build Leadership Qualities among Youth.

ORIC MNS-UAM, Character Building Society, the Brainy Bunch, and RRES organized a "Seminar on how to build Leadership Qualities among Youth". The students of MNS University organized a social action project under active citizenship and community engagement program UAM 302 to motivate fellow students to have a baby step and a baby step to learn Leadership qualities. Student leader Muhmmad Tayib a voracious reader, Global Winner as an entrepreneur from the University of Sri Jaywardepura, Sri Lanka, Topper as SAP practitioner in MNSUAM 2018, First Position in ballistic missile presented by Chief of Army Staff, General Qamar Javed Bajwa and distinguished student from the University of People USA was the keynote speaker during the event. He said that life is a way to learn every day we are not here to dream as Youth we need to understand that we must avoid shortcuts in life. If we fail in a particular field, we must not be pessimistic we must work hard and adopt measures of austerity for ultimate success. He further said Youth is engaged in irrelevant stuff on social media which pave the way for shenanigans" Focal person UAM 302 & CBS Dr. Naeem Toor said Youth must understand the purpose of citizenship as Youth is more than 65 % of the country which could a positive force to be positive catalyst for change in the country. Worthy Vice-Chancellor of MNS University Prof. Dr. Asif Ali appreciated students Youth Seminar on leadership by Youth representative under Active Citizenship and Community Engagement UAM 302. Students from BSCS and BSIT participated and asked the question at the end. Mudasir Aslam, Saad Saleem, Sana and Fiqa were host during Seminar.



International Seminar on Entrepreneurial initiatives and a bigger purpose in creation.

ORIC MNSUA was honored to invite world-known International motivational speaker His Excellency Wali Mutazamil of Wellness and Recovery USA. Wali has a special attachment with MNS University of Agriculture since 2017. Team representatives "Awareness is power" under UAM 302 organized "International Seminar on Entrepreneurial initiatives and bigger purpose in creation" with candid coordination of ORIC MNS-UAM. Two faculty members and 100 student leaders from Active Citizenship and Community Engagement UAM 302 participated in this international activity from MNS University of Agriculture Pakistan. The Wellness Recovery Action Plan (WRAP®) emphasized the topic "International Seminar on Entrepreneurial initiatives and bigger purpose in creation" by giving divergent examples to students. The head honcho of Wellness and Recovery USA briefed the participants about the wellness and recovery system born out of and rooted in the principle of self-determination. WRAP® is a wellness and recovery approach that helps people to decrease and prevent intrusive or troubling feelings and behaviors, increase personal empowerment; improve quality of life; and achieve their own life goals and dreams. Participants asked questions as per their understanding. Mr. Wali Mutazamil beseechingly explained WRAP® is being utilized in formal and informal recovery programs in all 50 states and countries around the world. Now, WRAP® is being implemented by behavioral health departments, mental health agencies, addiction treatment programs, as well as an array of other recovery groups in the United States and across the globe. Wali Mutazamil paid special thanks to the Computer Department, ORIC, and Worthy Vice Chancellor of MNS University of Agriculture for conducting such a wonderful international Webinar. Mr. Dr. Rana M. Naeem advised students to understand the modus operandi of a bigger purpose in creation he further said that Sir Wali Mutazamil is at the right that helping others in the time of sheer need is better than anything else in the world.



International Seminar
"Entrepreneurial Initiatives and bigger Purpose in Creation" 24-02-2021

Opening Speech
Dr. Naeem Toor

Key Note Speaker
Wali Mutazamil **baltimore USA**

Perry S Truman Scholar 1982
President
Behavioral and Mental Wellness Coaching, Inc.
Certified Leadership, Executive and Organization Coach
Certified Human Systems Dynamics Associate
Certified Advanced Level WRAP Facilitator, Global Markets
Certified Peer Specialist
Best Selling Co-Author
"The Art and Science of Success"
Top 50 #1 Best Selling Book List on Amazon.com 2011

"Everyone can be great because anyone can serve. You don't have to have a college degree to serve... You only need a heart full of grace, a soul generated by love."
Martin Luther King, Jr.

Organized by Office of Search and Innovation & Commercialization MNSUAM



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