



## **ONE DAY WORKSHOP ON "THE ROLE OF INTELLECTUAL PROPERTY RIGHTS (IPRs) IN PROMOTION OF SCIENCE & TECHNOLOGY"**

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A One-Day Workshop was organized by Muhammad Nawaz Shareef University of Agriculture, Multan in collaboration with Pakistan Science and Technology Information Center (PASTIC) Faisalabad, Intellectual Property Organization (IPO) and Asma Law Associates entitled "The Role of Intellectual Property Rights (IPRs) In Promotion of Science & Technology" on March 22, 2016. The workshop was organized by ORIC. Forty participants from Agriculture Forum Multan and Muhammad Nawaz Shareef University of Agriculture, Multan attended this workshop.

The objective of the workshop was to highlight the importance & benefits of various types of Intellectual Property Rights and the essential requirements for their protection. Moreover, it sensitized the participants about the importance of Science and Technology information and the availability of such information services in general and PASTIC services in particular. The program was held according to the below schedule:

<b>Venue:</b>	Committee Room of MNS-UAM
08:30-09:00 am	Registration Time
<b><u>Opening Session</u></b>	
09:00-09:10 am	Recitation from the Holy Quran & Naat-e- Maqbool (S.A.W.W)
09:10-09:15 am	Welcome Address by Director ORIC Prof. Dr. Zulfiqar Ali.
09:15-09:25 am	Introductory Remarks by the Director General PASTIC, Prof. Dr. Muhammad Akram Shaikh.
09:25-09:35 am	Remarks by the Guest of Honor Major (Retired) Tariq Khan, Vice President, Chamber of Commerce and Industry Multan.
09:35-09:45 am	Address by the Chief Guest Prof. Dr. Ishtiaq. A. Rijwana.
09:45-09:50 am	Distribution of Shields to Guests, Resource persons and Organizers by the Chief Guest and Director General PASTIC, Islamabad.
09:45-10:00 am	Refreshment

### **Technical Sessions**

10:00-10:40 am	Introduction to IPRs by Zahoor Ahmad from IPO- Pakistan, Islamabad.
10:40-11:15 am	Cyber & Software related IP (Intellectual Property) Issues by Miss. Asma Tanveer (Asma Law Associates, Lahore).
11:15-12:00 pm	Patent System and Promotion of Science & Technology by Zahoor Ahmad from IPO- Pakistan, Islamabad.
12:00-12:15 pm	Question & Answer session

### **Concluding Session**

12:15-12:20 pm	Closing Remarks and Vote of Thanks by Director ORIC Prof. Dr. Zulfiqar Ali.
12:20-12:30 pm	Distribution of Certificates to the participants by the Director ORIC and Director General PASTIC .
12:30-01:00 pm	Refreshment .

The workshop was formally started with the recitation of Holy Quran and Naat-e- Maqbool (S.A.W.W). After the recitation of the Holy Quran, Prof. Dr. Zulfiqar Ali, Director ORIC welcomed the keynote speakers, researchers, participants, faculty members and the representatives of the allied agricultural institutes who were specially invited by the Office of Research Innovation and Commercialization to attend this workshop. Prof. Dr. Muhammad Akram Shaikh, D.G PASTIC (Pakistan Science and Technology Information Center), delivered his keynote speech on the importance of the Intellectual Property Rights (IPRs) & the essential requirements for its protection.

The Resource Person, Mr. Zahoor Ahmad gave a detailed presentation on introduction to intellectual property rights and importance of Patent Information for Researchers (Drafting & filing Process of patents) while Ms. Asma Tanveer (Asma Law Associates, Lahore) focused her presentation on Cyber & Software related IP (Intellectual Property) Issues.

The Guest of Honor Major (Retired) Tariq Khan, Vice President Chamber of Commerce and Industry, Multan admitted the efforts of Director ORIC and PASTIC for organizing such a worthwhile workshop for creating the awareness regarding the Intellectual Property Rights.

The workshop was presided by Prof. Dr. Ishtiaq A Rajwana, Dean Faculty of Agriculture & Environmental Sciences. In his speech he admired the efforts made by MNS-UAM & PASTIC to

conduct such informative workshop and he also wished that in future more such workshops will be conducted to enhance the skills and capabilities of the faculty members and the researchers.

The Dean, Prof. Dr. Ishtiaq A. Rajwana presented shields to Prof. Dr. Muhammad Akram Sheikh, D.G PASTIC (Pakistan Science and Technology Information Center), the Guest of Honor Major (Retired) Tariq Khan, the Resource persons Mr. Zahoor Ahmad & Miss Asma Tanveer and to the organizers of the event Director ORIC, Prof. Dr. Zulfiqar Ali, Dr. Sidra Ghazanfar and Deputy Director PASTIC, Mr. Hasnain.

At the end of the session, Prof. Dr. Zulfiqar Ali, Director ORIC, thanked all the participants including the faculty members, researchers, resource persons and particularly the chief guest of the workshop for their participation.





