



## "Business Incubation and Agricultural Entrepreneurship Center (BIAEC)"

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Logos of ORIC, MNSUAM, and The Markhor Group.

**TOPIC**  
**GENDER EQUALITY & ENTREPRENEURSHIP**

"Life long story of young business entrepreneur"  
Join us through **zoom**  
Dated: 30/06/2021 3:30 pm

**KEYNOTE SPEAKER**  
**MAHAR IJAZ SIAL**  
Managing director  
Alnoor builders

**OPENING SPEECH**  
**DR. NAEEM TOOR**  
Incharge CBS & Mentor UAM

ORGANIZED BY OFFICE OF RESEARCH INNOVATION & COMMERCIALIZATION MNSUAM

Social Action Project SAP Seminar on Gender Equality & Entrepreneurship.

## SEE THE OTHER ACTIVITIES

### Agreement of Collaboration with Jiangsu University.

ORIC MNS University of Agriculture is honoured to bridge between Jiangsu University China and MNSUAM to work collectively. Agreement of Collaboration between Jiangsu University China and MNS University of Agriculture Pakistan signed by Worthy Vice-Chancellor Prof. Dr. Asif Ali TI and Prof. Dr. Yan Xiaohong President, Jiangsu University China. The friendship between two Nations possesses seventy years of matchless reciprocal understanding, cohesive diplomatic relations, all-weather strategic cooperative partnership based on mutual trust, respect, and goodwill between Pakistan and China. Keeping in view His Excellency Prof. Dr. Yan Xiaohong President, Jiangsu University China took the initiative to promote the One Belt One Road Initiative and China Pakistan Economic Corridor through Education. Agreement of Cooperation will promote education, economic, communication, energy, agriculture, infrastructure and will surely improve Socio-economic development. The amazing aspect of the agreement is that irrespective of teaching faculty from MNS University of Agriculture Pakistan even non-teaching faculty will apply for a Ph.D. scholarship. Agreement of Cooperation will engage faculty members of MNS University of Agriculture Pakistan to promote bona fide credentials of the Belt and Road Initiative. Hopes are there that both sisterly institutions will promote internationalization, research activities, cultural and social issues at large. Mr. Shahzad from MNS University a recipient of Ph.D. scholarship became a positive catalyst for change to bring positive hug back and good vibes from Jiangsu University China simultaneously Mr. Hannan Li who has been instrumental and paved the way to complete our mutual agreement. MNSUAM will seek learning opportunities at Jiangsu University China with the hope that it will deepen relations between the two nations.





## Agriculture Volunteers conducted Training Session of new Volunteers.

Office of Research Innovation and Commercialization ORIC is pampering the Agricultural Volunteer Society to provide the best possible opportunities to nurture students in the field of volunteerism. AV invited fresh Volunteers of 2021 Educational Session to join training at the campus to enhance some technical knowledge and skills of mapping. AV organized the training sessions on weekend and trained the students regarding the use of Land Leveler (Transit and Staff Rod), find the slopes of Agricultural lands, to prevent loss of water and manage its efficiency, google mapping software, technical field measurements. Moreover, Agriculture Volunteers also trained how to take field surveys during the training entrepreneurial business ideas were also shared by different students.



## **MNSUAM's inevitable role to combat non Traditional security threats.**

A meeting was organized at MNS University of Agriculture, with top media sister organizations regarding “non-Traditional security threat and our role”. Prof. Dr. Asif Ali Tamgh-e-Imtiaz said that MNS University of Agriculture, trying its best to cope with the upcoming challenges of non-traditional security threats. He further said that we need to cogitate the production of water and food which is going to be a national and international Challenge. He categorically mentions that MNSUAM is already working on these issues and has given priority to food and water in vision 2030 of MNS University of Agriculture, Multan. Vice-Chancellor of MNSUAM shared the success story of hybrid wheat with participants and a cohesive presentation about going on Projects under the umbrella of MNSUAM. Prof. Dr. Asif Ali briefed about recent achievements of the University particularly the hybrid wheat project funded by the Australian government in which the team of MNS University of Agricultural Multan Pakistan will tender hybrid wheat cultivation training to farmers of Kenya and Ethiopia of East Africa. He further briefed that it was a competitive process to win a hybrid wheat project because many distinguished Universities internationally were competitors nevertheless Scientists from MNS University of Agricultural Multan Pakistan got selected to provide hybrid wheat training to the farmer community internationally with sheer technological ideas and advance philosophical hybrid wheat products. University has a special focus on non-Traditional security threats that is why burning the midnight candle ignites divergent kinds of initiatives to meet the novel challenges. Environmental pollution could be of non-Traditional security threat for that University is working day and night as Premier has a special focus on the clean and green Pakistan Program. University within a very short period got third International UI Green Metric award as environmentally friendly Organization in Pakistan. Vice-Chancellor thought that to save the next generation we need to have a clean environment and maximum control on the population to enhance the production of water and food. He further explained the indispensable role of ORIC’s community service, active citizenship, community engagement program by the students for proliferation of civic education, social and business entrepreneurship work . University is a sheer mouthpiece of meritocracy and hub of young Ph.D. faculty members from all parts of the country. The audience including several media head honchos appreciated the research, advanced educational services, and community work of the University and tender good vibes to see MNSUAM as a mouthpiece for Agricultural research in South Punjab.



## **Workshop on Discover yourself and your Boss.**

MNS University of Agriculture organized a one-day training workshop for capacity building of faculty and Ph.D. students. The topic of the workshop was "Discover yourself and your Boss". Prof. Dr. Asif Ali TI presided the chair and the guest speaker was Habib Ur Rahman Manager Bayer Private Limited. Prof. Dr. Asif Ali TI said we need to cogitate our hidden abilities and polish these covert capabilities. He further said the fundamental objective of today's workshop is to enhance confidence and improve character as a human being. He was of the view I want to see students of my university as differently different and humanitarian role models for society. Habib Ur Rahman Manager Bayer Private Limited said the need of the hour is to judge your abilities and put these abilities in the right direction to improve the capacity of work. He emphasized to strengthen our behavior with our Boss and how to create a candid atmosphere within the office. Prof. Dr. Asif Ali TI distributed certificates at the end of the workshop. MNSUAM believe in that such kind of activities are indispensable for academia, faculty members, and students.



## **HEBEI Chinese Language exchange program completed under ORIC MNSUAM.**

Students and faculty members from MNS University completed their 2021 Confucius Chinese Language Course within the due stipulated time. Office of Research Innovation and Commercialization ORIC of MNS University of Agricultural Multan Pakistan won 23 Chinese language and culture scholarships 2021 from Confucius Teachers Scholarships Program China. The course started in January 2021. Faculty Members Teacher Wang Jiao and His Excellency LI Jainfeng from HEBEI Institute of International Business and Economics China coordinated and taught students of MNSUAM. In 2021 due to the pandemic, HEBEI Institute of International Business and Economics China offered an online Confucius scholarship 2021 for MNSUAM Pakistan. In the 2021 phase two faculty members from MNSUAM and 21 students registered with HEBEI China. His Excellency Lee Jainfeng Losha, Mr. Xiaoming, and

Miss Wang Jiao from HEBEI Institute of International Business and Economics China left no stone unturned to support and care for Pakistani students to learn Chinese as a second language. Miss Wang Jiao taught Pakistani Confucius scholarship holders beseechingly and vehemently. Dr. Rana Muhammad Naeem remained instrumental as the focal person for said activity from ORIC MNS University of Agricultural Multan Pakistan. It was a wonderful experience as students were learning Chinese Language and Culture through “voov and WeChat” applications. It was different for Pakistani students to learn from this novel tool. Mr. Tai Muhan was first international teacher from HEBEI China at MNSUAM for two-month Chinese Language and Cultural Exchange program and remained care taker for Pakistani scholarship holders at HEBEI in 2019. We are pregnant with hope that HEBEI will exchange foreign Teacher for next cohort of Chinese Language 2021/22 at MNSUAM so maximum students of South Punjab Pakistan may learn Chinese as second language. Hopes are there under the incumbent President Her Excellency LI Yanpo of HEBEI Institute of International Business and Economics China MNS-UAM will expand reciprocal ties between sisterly organizations. Worthy Vice Chancellor Prof. Dr. Asif Ali TI is of the view that such kind of activities will surely bring sheer positive result for one belt one road initiative in near future.



## 河北对外经贸职业学院 HEBEI INSTITUTE OF INTERNATIONAL BUSINESS AND ECONOMICS

Dear Rana Muhammad Naeem,

Greetings from HIBBE. Congratulations on your completion of the Chinese Language Program (March 2021 to July 2021).

We are always committed to promoting Chinese language internationally; and we are very honored to provide you and other staff, and students of MNSUAM with the opportunity to study the program. Nowadays, internationalization is a world trend, each of us should attach great importance to international exchange. The friendship between China and Pakistan has always been unbreakable and rock-solid, as close as brothers. Even during the epidemic, we still pay particular attention to international cooperation and exchange with Pakistan; Thus, we launched the Chinese Language Program online. In the future, based on the full development of Chinese teaching, we should continue to expand our schools' cooperation, such as developing "Chinese Plus" vocational-technical education to meet the needs of Pakistan and conducting academic education in the Center when it is feasible. You are welcome to study the new programs by that time.

Thank you very much for your great contribution to the student recruitment and administration of the Chinese Language Program. What's more, during your study, you performed excellently. You are smart, hardworking and studious. You not only contributed to the cooperation between MNSUAM and HIBBE, but also often publish articles in Pakistani newspapers, which expanded the international influence of the two schools. I hope that you will continue to play the role of a China-Pakistan messenger of cultural exchange to promote the cooperation and exchange between the two schools and countries, and make greater contributions to the promotion of Chinese language and the friendship between Pakistan and China.

May the friendship between the two schools last forever and the two countries be friendly for generations! Keep in touch and look forward to seeing you again.

Best Regards,

Li Jianfei

Director of the Department of Foreign Affairs  
Hebei Institute of International Business and Economics  
Qinhuangdao, Hebei Province  
China

## **Seminar on Gender Equality & Entrepreneurship .**

Office of Research Innovation and Commercialization organized a one-day seminar on “Gender equality & Entrepreneurship”. The event was held on 30 June 2021 and organized by team of Social Action Project, CBS, and the Office of Research and Innovation & Commercialization MNSUAM. The main purpose of the Seminar was to create awareness about gender equality and entrepreneurship. The students were given a task to cogitate the pros and cons of the topic. The honorable guest speaker was Mahar Ijaz Siyal a Young business Entrepreneur running a multi-billion dollars venture in Pakistan Abu Dhabi. Mr. Mahar said that students must understand the difference between gender, business, and how to hunt opportunities rather than tender as leave hunters. Mahar Ijaz Siyal further said as active citizen, you must behave yourself as a role model and one must feel difference in your conduct, accent, and body language. As a University student you must not have gender discrimination in your saing and doing. He was of the view that Universities are like incubators and provide training to live and pose how you behave in your future life. He appreciated the Vice-Chancellor Prof. Dr. Asif TI and Prof. Dr. Zulfiqar Ali for their research-based and philanthropic activities. Social Action Projects pave the way to build confidence and ignite brotherhood between academia, grassroots level community, and sisterly organization. Mentor Active Citizenship and Community Engagement Program P&C Specialist Dr. Rana. M Naeem Toor paid a vote of thanks.



## Workshop on conflict management and Social Entrepreneurship

MNS University and Accountability Lab Pakistan conducted two days workshop on conflict management and Social Entrepreneurship. Prof. Dr. Asif Ali TI presided the event during his speech he said that our youth have excellent abilities to overcome novel challenges. He further said that as a Country Pakistan does not possess many resources to provide jobs for every graduate so we need to promote business entrepreneurship right from student life and during their degree program. He was of the view that we should not learn knowledge for the sake of job rather we must think beyond that we may start any novel business and there is no iota of doubt our education will certainly payback. If such kind of wave will come in today's youth, they may be a source to open new jobs for young generation. Prof. Dr. Asif Ali TI while concluding his speech said that for the business you do not need any degree or certificate you may start it by your own and "you are the Boss of your own". Dr. Sami Ullah and M. Bilal spoke about conflict management and Social Entrepreneurship they started a reciprocal understanding with students and briefed them about the importance of social entrepreneurship internationally.



## Miscellaneous

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Under the umbrella of ORIC Ethical Institutional Review Board 5th meeting held on 28-6-2021 to evaluate PSF project proposals.

Submission of 20 project proposals to the Pakistan Science Foundation

Approval of two Industry Support projects approved by fossil Energy and Hafeez Ghee and oil mills Private Ltd.

Approval of two projects (15.23 million Rs.) by Pakistan Agriculture Research Council (PARC) under Agriculture Linkage Program (ALP) Titled: Development of Fruits Value Addition Business Entities: A Way Forward Towards Women Entrepreneurship

Design and Development of Indigenized compost windrow turner for the enrichment of soil nutrients

## ENTREPRENEURIAL YOUTH Opportunity 2021.

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### Call for climate tech Start-ups.

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Link : <https://climateangels.net/>

Last Date: 30-july-2021

### Call for Proposals: The Welfare and Ecology of Juvenile Wild Animals

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Link : <https://www.wildanimalinitiative.org/research-fund/juvenile-welfare>

Last Date: 29 Aug, 2021.

### PeaceX Country Heads: Call for Applications 2021 dead line 20th August

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Link : <https://www.thepeacex.com/>

Last Date: 20 Aug, 2021.