

"Business Incubation and Agricultural Entrepreneurship Center (BIAEC)"

INSIDE THIS MONTH'S ISSUE:



Three days Mango Festival at Centaurus Islamabad.



Webinar on Internationalization, "Youth as Pakistan's potential in South Asia".



nauguration of Chemical Safety Labe



Mango Festival 2021 Multan,



Agriculture Volunteer's Skills Enhancing Webinar.



Seminar on Protection against Sexual Harassment in Higher Education Institutions.

SEE THE OTHER ACTIVITIES

Three days Mango Festival at Centaurus Islamabad.

MNS University of Agriculture Multan organized three days Mango Festival in collaboration with Mango Research Institute and Islamabad Chamber and Commerce at the Centaurus Mall Islamabad. The festival brought Ambassadors, agriculturists, growers, and buyers under one roof. The bona fide and natural fragrance of mango brought a ripple of smiles for thousands of visitors. The last year 2020 mango production was reported at 1.75 million tons with two-third and one-third share of Punjab and Sindh respectively. More than 250 varieties of mango were presented by the mango growers in the festival. Varieties containing the Langra, Chaunsa, Anwer Ratol, Sindhri, Dussehra Neelum, Begum, Khas-ul-Khas, sensation, Tota Pari, Ghalib, Makhan, Abazai, Ahmed Abdali, Faiz Karim, Abasi were also put on display by growers from all four provinces and Azad Kashmir. The event was inaugurated by Minister Agriculture Punjab, Syed Hussain Jahania Gardezi, and Adviser to Prime Minister on Commerce, Abdul Razak Dawood. While Guest of Honor was Syed Fakhar Imam (Federal Minister for National Food Security and Research). MNSUA Vice Chancellor His Excellency Prof Dr. Asif Ali TI said the mango festival vehemently paved the heavy export potential of Pakistani mangoes around the world and the festival would play a key role in boosting mango export. Distinguished dignitaries including parliamentarians, foreigners and diplomats of divergent Embassies paid a gimmicky visit and sheerly appreciated efforts of MNS University Multan.



Inauguration of Chemical Safety Lab

Office of Research Innovation and Commercialization ORIC MNS University of Agriculture is enthusiastically tendering research based activities to proliferate academia industry cooperation. Academia Industry linkage has a pivotal role in the development of society. MNS University of Agriculture Multan is one of fast growing Agriculture University in South Punjab and always strives to work with industry. In this context CropLife Association Pakistan and MNS University of Agriculture working potently and paving ways for other industrial organizations and Universities to harvest a team for common interests. CropLife Pakistan sponsored a Chemical Safety Lab, at MNSUAM, which was inaugurated by His Excellency Prof. Dr. Asif Ali (TI) and Mr. Rashid Ahmad, Executive Director CropLife Association. Mr. Atif Kamal, Mr. Malik Haider, Mr. Murtaza Qudusi were also present during the event.





Agriculture Volunteer's Skills Enhancing Webinar

ORIC MNSUAM is actively working to promote Agriculture Volunteerism within the campus. Engr. Arshad Jamil New-Jersey, USA has always been generous for AV Agriculture Volunteers Society of MNSUAM through his voracious thoughts and deep knowledge. AV Society, MNS-UAM took the initiative to enhance the skills of emerging Volunteers by organizing two sessions of Skill enhancing Webinar. Students were allowed to enhance their budding abilities. Mentor Engr. Rashad Jamil gave an overview of the vision and mission of Agriculture Volunteers. Prof. Dr. Zulfiqar Ali PO ORIC, MNS-UAM appointed Assistant Professor Dr. Akash Fatima to look after the overall arrangement of the Webinar. Arshad Jamil was a special guest. Engr. Mr. Sheikh Rahman Architectural Engr. of UK was key note speaker. He spoke about Technical Drawing with Volunteers During the Webinar, Engr. Arshad Jamil and Mr. Sheikh Rahman introduced the concept of Technical Drawing in a novel way and also briefed them about its significance in Pakistan and overseas countries.

"ORIC NEWSLETTER" JULY 2021, ISSUE 13

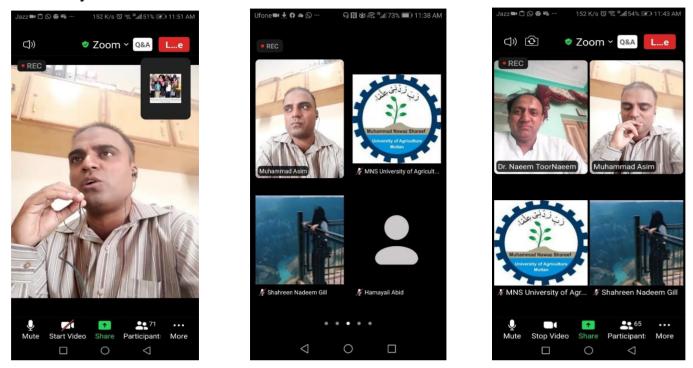




Webinar on Internationalization,"Youth as Pakistan's potential in South Asia".

Office of Research Innovation and Commercialization organized a one day webinar on Internationalization "Youth as Pakistan's potential in South Asia. The event was joinly organized by a team of Social Action Project, CBS, and the Office of Research and Innovation & Commercialization MNSUAM. The main purpose of the webinar was to cogitate the importance of Internationalization and the role of the youth. The students were happy to meet with the guest speaker as he possesses voracious knowledge about Youth, South Asia, and Iran as a potential partner in the field of research, agriculture, and literature. The honorable guest speaker was Dr. Mohammad Asim, Assistant Professor of political science at Government Associate College DS Rawalpindi. He did talk in a very candidly candid way by highlighting Pakistan's potential and possible future opportunities in South Asia. He try his level best to share success stories and facts related to the topic. He appreciated the charismatic and indispensable role of Vice Chancellor Prof. Dr. Asif TI and Prof. Dr. Zulfiqar Ali of

ORIC as National Scientist. He offered students to know more about the hidden talent of South Asia and Pakistan as potential partners with many other Countries of South Asia. Miss Shareen Nadeem Gill, Hamayail Abid, and Arbaz Ali Gohar Bodla were Masters of Ceremony.



Mango Festival 2021 Multan.

Mango Festival 2021 have been one of the great achievement of MNS University of Agriculture as a mouthpiece of South Punjab. The University is taking baby steps after a baby step what though still in incubator. Divergent celebrities including His Excellency The Governor Punjab participated in the festival during the opening ceremony. There is no iota of doubt that the University is promoting Mango as King of fruits on other hand promoting relations between Academia Industry, and farmers through Mango Festival. MNS University of Agriculture Multan, BZU, MRI, and DHA jointly conducted Mango Festival 2021 in the city of Saints. Syed Fakhar Imam Federal Minister for National Food and Security and Research, Prof. Dr. Asif Ali T.I Vice-Chancellor MNSUAM, and Syed Ibne Hussain Ltd. I.G Railway police were the chief guest in the closing ceremony. Syed Fakhar Imam said that a mango festival is an important event for mango growers and it will promote our mangoes locally as well as internationally. History will remind such vibrant activities under the leadership of Prof. Dr. Asif Ali T.I Vice-Chancellor MNSUAM as he ignited the tradition of the Mango Festival to proliferate Mango diplomacy of love and peace to make Pakistan's name high nationally and internationally.





Seminar on Protection against Sexual Harassment in Higher Education Institutions.

Office of Research Innovation and Commercialization organized a one day Seminar on "Protection against Sexual Harassment in Higher Education Institutions". The event was organized by a team of Social Action Project, CBS, and the Office of Research and Innovation and Commercialization ORIC MNSUAM. The main purpose of the Seminar was to create awareness about protection against sexual harassment among students. The students were given a task to cogitate the pros and cons of the topic. The honorable guest speakers were Mr. Akhtar Hussain Sindhu Advocate and Miss Farzana Kosar Rana Advocate. Honorable guest speakers shared their thoughts and ideas related to sensitive topics. Most of the students asked questions from keynote speakers and they gave appropriate answers. They appreciated the Vice Chancellor Prof. Dr. Asif TI and Prof. Dr. Zulfigar Ali of ORIC for their research based and philanthropic activities. Social Action Projects pave the way to build confidence and ignite brotherhood between academia, grassroots level community, and sisterly organization. Mentor Active Citizenship and Community Engagement Program P&C Specialist Dr. Rana. M Naeem Toor paid a vote of thanks to Mr. Akhtar Hussain Sindhu Advocate and Miss Farzana Kosar Rana Advocate and requested to visit again and conduct a session with faculty members of MNSUAM pertaining Harassment. Prof. Dr. Asif Ali TI met with keynote speakers of the Seminar at the end.

"ORIC NEWSLETTER" JULY 2021, ISSUE 13



Mango Museum Core Group's Meeting.

MNS University of Agriculture Multan is trying to bring positive vibes for mango cultivation and trade nationally and internationally. In this context, a meeting of likeminded sister organizations was organized to think about Mango Museum. The core group meeting was presided by his excellency Vice Chancellor Prof. Dr. Asif Ali TI of MNSUAM. A large member of mango growers, representatives of Mango Research Institute, and farmers participated in the core group's meeting. Prof. Dr. Asif Ali TI said that every area has a particularly salient feature likewise the beauty of Multan is Mango and we want to set up Mango Museum to tender our product nationally and internationally. He said that the mango Museum will pave the way to create awareness about the history of Mango. Further, that very Museum will enrich the mind and soul of coming Youth. Hopes are their Mango Museum will be a rich source of old modus operandi of mango cultivation through pictures and live documentary. The audience including industry and brotherly organizations appreciated the novel idea of the Mango Museum. The farmer appreciated the ongoing efforts of the University for the promotion of Mango at large.

COVID-19 Pandemic Vaccination CAMP.

The MNS University of Agriculture is trying its level best to fight against the novel COVID-19 pandemic through awareness and adopting SOPs through sheer responsibility in this context, a vaccination camp was organized by the University for faculty members and staff. Tentatively 190 persons were vaccinated within premises of the University, including Prof. Dr. Irfan Ahmad Baig, Prof. Dr. Hameed Nadeem Tahir, Prof. Dr. Umar Farooq Registrar Imran Mehmood, and other faculty members. Dr. Anser Naeem Ullah organized a vaccination camp in collaboration with the health department Multan.



Mango Festival Lahore

Mango Festival was jointly conducted by MNS University of Agriculture, Multan, and DeSom Services Club, Lahore, from July 29 to July 31, 2021, in partnership with likeminded sister organizations. Members of the DeSom Services Club praised lofty efforts of movers and shakers of festival to raise awareness about the importance of mangoes. Members of the DeSom Services Club and their families were invited to attend the event and learn about the 150 varieties of Mangos. On July 31, 2021, the Mango Festival concluded with a closing ceremony. The efforts of MNSUAM for arranging a successful event at DeSom was highly recognized during closing ceremony. The event vehemently provided an excellent opportunity for mango production, supply, value chain awareness, branding, and networking.

"ORIC NEWSLETTER" JULY 2021, ISSUE 13





ENTREPRENEURIAL YOUTH Opportunity 2021.

Student Loan Scheme

Link : <u>https://www.nbp.com.pk/studentloan/</u>

Transform Your Intrapreneurial Dreams into Sustainable Start-ups.

Link : <u>https://www.hec.gov.pk/english/services/RnD/ISF/Pages/default.aspx</u>

"ORIC MNS UNIVERSITY OF AGRICULTURE MULTAN"