



News Bulletin

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Kashmir Solidarity Day

A series of activities were organized at Muhammad Nawaz Shareef University of Agriculture on Kashmir Solidarity Day to show unity and support for the people of Kashmir. The events reflected unity with the people of Kashmir through literary expression, dramatic performance, environmental action, and academic engagement.

1. Kashmir Day Dramatic Skit

The MNSUAM Arts and Dramatic Society (MADS) staged a powerful skit highlighting the hardships, resilience, and sacrifices of the Kashmiri people. The performance emotionally portrayed human rights violations and conveyed a strong message of peace and justice.



2. Interdepartmental Trilingual Declamation Competition (Guncha-e-Gul)

The Debating Club organized the Interdepartmental Trilingual Declamation Competition in Urdu, English, and Punjabi. Students from various departments articulated humanitarian and freedom-related themes, particularly focusing on Kashmir Solidarity. The event promoted linguistic diversity and critical thinking.



Kashmir Solidarity Day

3. Kashmir Solidarity Plantation Drive

To symbolize peace and hope, a plantation drive was conducted by the Plant for Life Society in collaboration with other student bodies. Saplings were planted within university premises, emphasizing environmental sustainability alongside solidarity with Kashmir.



4. Kashmir Solidarity

YPDC MNSUAM, in collaboration with the Student Council, organized a solidarity Walk at MNS-University of Agriculture, Multan, to observe Kashmir Solidarity Day and express support for the people of IIOJK. The walk was led by Vice Chancellor Prof. Dr. Asif Ali (T.I), along with faculty members and students, reflecting the university's commitment to peace and human rights. The collective observance of Kashmir Solidarity Day at MNSUAM successfully integrated cultural, academic, and environmental dimensions. These activities reaffirmed the university's commitment to social awareness, peaceful expression, and youth leadership.



International Seminar on Interdisciplinary and Intersectional Framework for Sustainability Research

The UNESCO Chair on Low Carbon and Sustainable Agriculture in Biosphere Reserve at Muhammad Nawaz Shareef University of Agriculture organized an International Seminar on “Interdisciplinary and Intersectional Framework for Sustainability Research” on February 9, 2026. The seminar brought together faculty members, researchers, and students to deliberate on innovative approaches for advancing sustainability research through cross-disciplinary collaboration.

The keynote lecture was delivered by Dr. Sarah Holz from Humboldt University of Berlin, Germany. In her insightful presentation, she emphasized the importance of integrating diverse academic disciplines and incorporating intersectional perspectives to address complex global sustainability challenges. She highlighted how collaborative research frameworks can enhance climate resilience, social inclusion, and sustainable development outcomes.

The seminar provided an engaging platform for dialogue on strengthening research capacity, fostering international collaboration, and aligning institutional research priorities with global sustainability goals. Participants appreciated the opportunity to interact with an international expert and explore pathways for collaborative research initiatives. The event reaffirmed MNSUAM’s commitment to promoting interdisciplinary scholarship and advancing impactful sustainability research at national and global levels.



3rd International Conference on Food Security and Value Chain Systems (ICFSVC-2026)

The 3rd International Conference on Food Security and Value Chain Systems (ICFSVC-2026), themed “Innovative Pathways for Sustainability and Resilience,” was held on 11–12 February 2026 at Muhammad Nawaz Shareef University of Agriculture, Multan. The conference brought together researchers, policymakers, practitioners, and industry representatives to discuss sustainable solutions for food security and agricultural transformation. As agriculture remains central to Pakistan’s economy and global development, the conference served as an important platform for sharing knowledge, showcasing innovations, and strengthening collaboration in agri-food value chains.



ICFSVC-2026 aligned with the United Nations Sustainable Development Goals, particularly SDG 2: Zero Hunger, SDG 12: Responsible Consumption and Production, SDG 13: Climate Action, SDG 8: Decent Work and Economic Growth, and SDG 17: Partnerships for the Goals. The discussions addressed Pakistan’s key challenges, including food insecurity, climate change, water scarcity, soil degradation, and the need for digital and AI-driven agricultural innovations. The conference also emphasized value addition, export competitiveness, and empowerment of youth and women in agribusiness and rural entrepreneurship, aligning with Pakistan Vision 2025. A total of 110 abstracts were received from 13 countries, of which 52 were selected for oral presentations after a rigorous peer-review process. Participants from Asia, Africa, and Europe attended the event, while keynote speakers from six countries shared global perspectives on sustainable agriculture and value chain development.

3rd International Conference on Food Security and Value Chain Systems (ICFSVC-2026)

Key recommendations included strengthening inclusive and transparent governance in agri-food markets, promoting public-private partnerships in climate-vulnerable regions, developing blended-finance models for climate-resilient agriculture, integrating indigenous knowledge, and advancing digital governance and soil-health initiatives. The conference fostered research collaborations, policy dialogue, and industry partnerships, while providing a platform for young researchers. Overall, ICFSVC-2026 generated actionable insights and partnerships for building resilient and sustainable agri-food systems.



View Highlights

<https://youtu.be/UixLJh5RhxI?si=aTsWJqoE2GucGSTG>

AFS Venture Spark 2026

Technological advancements play a crucial role in enhancing productivity and addressing pressing global issues like climate change, food security, and poverty. In the light of these objectives, AFS Venture Spark 2026, an entrepreneurial initiative by MNS – University of Agriculture Multan, emerged as a prominent platform that encouraged innovation and entrepreneurial spirit at the national level. This initiative has been instrumental in bridging the gap between academia, industry, and government bodies to foster collaboration aimed at driving socio-economic progress. On 12th February, 2026 AFS Venture Spark marked its sixth successful edition, reinforcing its position as a key platform for knowledge sharing, innovation showcasing, and stakeholder collaboration. This year, the event attracted participation from 34 universities and featured an impressive display of 100 proposals. The event received an overwhelming response, attracting over 350 participants from across Pakistan who actively engaged in various activities. It also recorded a footfall of more than 15,000 visitors nationwide, including representatives from academia, the seed sector, banking institutions, industry professionals, and other key stakeholders.

The event featured ground breaking ideas and research-driven solutions designed to address regional and global challenges, particularly those related to agriculture, food sciences, energy, health, computer sciences, and engineering industries. Cutting-edge technologies and equipment designed to improve agricultural productivity and efficiency were showcased. The event incorporated engaging activities such as a food stalls, cultural performances, and interactive exhibitions, making the event both educational and entertaining.



AFS Venture Spark 2026

AFS Venture Spark 2026 once again succeeded in creating a vibrant environment where students, researchers, industry experts, and policymakers exchanged ideas and explored opportunities for collaboration. The event highlighted the significance of translating research outcomes into practical solutions for improving food security and addressing climate challenges. The MNS – University of Agriculture Multan remains committed to strengthening this initiative, ensuring that AFS Venture Spark continues to empower young innovators, mobilize resources, and build partnerships for the advancement of Pakistan's agriculture and allied industries.



View Highlights

https://youtu.be/BjrjfA7Dygo?si=oTWfwWIKWrO_gXHS

HEC Intervarsity Cricket Championship (Zone–J) 2025–26 at BZU, Multan

The Higher Education Commission (HEC) Intervarsity Cricket Championship (Zone–J) 2025–26 was successfully organized by Bahauddin Zakariya University (BZU), Multan, from 12–16 February 2026. The event commenced with a Managers' Meeting on 12 February at the BZU Sports Office, attended by representatives from Emerson University Multan, Muhammad Nawaz Sharif University of Engineering and Technology (MNSUET), and Muhammad Nawaz Shareef University of Agriculture, Multan (MNSUAM).

During the meeting, tournament draws were conducted and rules were finalized with mutual agreement. Technical and Grievance Committees were also formed to ensure fair play and smooth conduct of the matches.

The championship featured competitive matches among participating universities, highlighting exceptional talent, teamwork, and sportsmanship. After a series of exciting fixtures, BZU secured the championship title of Zone–J and qualified for the final round of the HEC Intervarsity Cricket Championship 2025–26.

The event reflected the growing importance of sports in universities, providing students opportunities to showcase talent, develop leadership, and promote inter-university collaboration.



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<https://youtu.be/w-pOHB3LLkM?si=iYv6plCcLPPFmiaq>

Career Planning for Academicians: The Road to Success

Capacity building remains an integral pillar of institutional development in higher education, as it directly influences academic excellence, research productivity, leadership effectiveness, and long-term sustainability. Recognizing the importance of continuous professional development, the Institute of Plant Breeding & Biotechnology (IPBB), in collaboration with the Directorate of External Linkages, MNS University of Agriculture, Multan, organized a faculty development training session on 16 February 2026. The initiative was designed to strengthen faculty competencies in strategic academic planning, research positioning, leadership development, communication skills, and personality enhancement, thereby fostering a culture of professional growth and performance-driven academic engagement.

The session was delivered by Prof. Dr. Muhammad Aamer Mehmood, Professor at Government College University Faisalabad, former Director Training & Development (GCUF), and Distinguished Expert of Sichuan Province, China. With extensive experience in academic leadership, international research collaboration, faculty mentoring, and institutional capacity building, Prof. Mehmood shared practical insights into structured career vision, research portfolio management, high-impact publications, grant acquisition strategies, and global academic networking. He emphasized the importance of measurable professional milestones and strategic positioning to achieve sustainable excellence in higher education.



Career Planning for Academicians: The Road to Success

The event was attended by Deans, Directors, Heads of Departments, and a large number of faculty members, who actively participated in the interactive discussion. The training served as a valuable platform for reflection, strategic thinking, and institutional strengthening, ultimately benefiting early- and mid-career faculty members by equipping them with practical tools for enhancing research output, professional visibility, and long-term academic impact.



View Highlights

<https://youtu.be/UDNsAxZXerg?si=Zt8sQMpQNuDQoFCE>

Seminar on Counter Narcotics Awareness

A seminar on Counter Narcotics Awareness was organized on 18 February at 11:00 AM in Seminar Hall 110, Academic Block at Muhammad Nawaz Sharif University of Agriculture Multan. The session was delivered by Col (R) Waqar Azam, Director NCS Multan, Punjab Counter Narcotics Force. The seminar aimed to raise awareness among students about the harmful effects of narcotics and the importance of preventing drug abuse in society. The event was organized by the Directorate of Student Affairs and the Office of the Senior Tutor.



View Highlights

<https://youtu.be/5V0vDfCvvZM?si=0Q7PgMnybL1tpMbZ>