

Training of Trainers Session on Water Conservation Held under PHEC Cluster & UNESCO Chair

MNSUAM organized a Training of Trainers session on water conservation under the Punjab Higher Education Commission R&D Cluster on April 27, 2026. The session aimed to equip faculty and students to educate school and college students in Multan on the value of water conservation. Trainer Dr. Saifullah presented scientific data showing rapid global freshwater decline due to climate change, over-extraction, and population growth. He warned that without behavioral shifts, severe water scarcity could become a defining challenge for Pakistan in the coming decades. He introduced the concept of water budgeting, treating water as a finite, quantifiable resource rather than a free commodity. Dean Prof. Dr. Irfan Baig described water conservation as a sacred and collective civic responsibility. The session addressed Multan and South Punjab specifically, where agricultural water use is intensive and groundwater depletion is a growing concern. Participants collaboratively designed creative, age-appropriate awareness activities for implementation in local schools and colleges. The training was attended by Dr. Muqarrab Ali, Dr. Nazar Fareed, Dr. Usman Jamshed, Dr. Hafiz Amjad Ali Rana, faculty members, and a large number of students. This program exemplifies MNSUAM's expanding role as a hub for community education and civic awareness beyond the campus boundary.

