

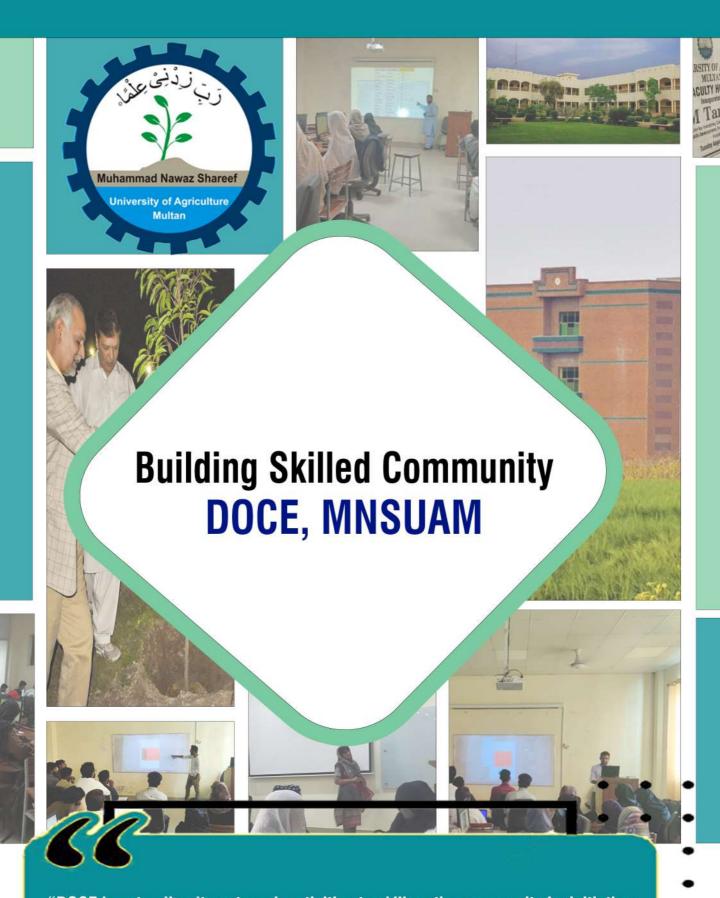






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"DOCE is extending its outreach activities to skill up the community by initiating a marathon of short Skill courses aimed at fostering local development by creating a pool of skilled experts that can contribute to the community's technical and communicational needs boosting local services and economy."

Dr. Rana Binyamin



DOCE, MNSUAM

The Dept. of Outreach and Continuing Education under the visionary leadership of Prof. Dr. Asif Ali (T.I.), Vice Chancellor MNSUAM, extended its outreach activities to skill up the community by initiating a marathon of short Skill courses namely Graphic Designing, Spoken English & Communication and Computer Applications. By creating a pool of skilled experts in Graphic Designing, Spoken English & Communication and Computer Applications within the Multan district, DOCE aimed at fostering local development, as these individuals can contribute to the community's technical and communicational needs boosting local services and economy. Through the achievement of these objectives, the trainings aimed to bring about sustainable, positive change in the lives of the individuals and the community we belong to.

Graphic Designing-DOCE, MNSUAM

Graphic Designing is a creative field and emerging skill that involves designing visual content for various media platforms. It is a field that requires creativity, technical skills, and knowledge of design principles. The Dept. of Outreach and Continuing Education has taken the initiative of commencing a short course on Graphic Designing. The 1.5 month sessions is conducted in MNSUAM to facilitate the students with the practical knowledge of Graphic Design. The purpose of this course was to impart the students with the fundamental skills needed to be a graphic designer, which will help them in setting up themselves as Graphic Designing Entrepreneurs. The course covered topics such as image-making, typography, branding, and more. The course was facilitated by **Mr. Fahad Ahmad** and was attended by an encouraging number of young learners.



Spoken English and Communication-DOCE, MNSUAM

In today's world, multilingualism has become more and more important. In addition to opening up employment opportunities, being able to speak a foreign language helps to make a real connection with people and to know more about diverse cultures, places and lifestyles. The more proficient people are, the better they can express themselves and the more they can achieve as foreign academic learners and global entrepreneurs. In line with the global trends, the Dept. of Outreach and Continuing Education took the initiative of commencing a short course on Spoken English and Communication. This course was primarily designed for the students who aimed to pursue a foreign academic or professional career, for global entrepreneurs and for social media professionals who will have to use English as a communication tool in their daily routine life as well as their academic or professional environment. The core objective of this course was to develop the students' general capacity of English speaking skills to a level that enables them to use English for everyday conversation. The aim is to help the students overcome their fears and hesitation of speaking English and to provide them with the opportunities to speak with self-belief and confidence. The six-week communicative program followed a blended learning approach, incorporating a balance of theoretical instruction and hands-on practical experience of communication in various scenarios. Instructions were delivered through a mix of lectures, presentations, and interactive discussions, enabling students to learn and clarify their doubts in real-time. These involved demonstrations followed by supervised practice sessions, where students regularly communicated their ideas on various topics in the foreign language, thereby practically overcoming their hesitation and stage fright. The course was facilitated by Ms. Aimen Batool, Lecturer (English), MNSUAM and was attended by an encouraging number of voung learners.



Computer Applications-DOCE, MNSUAM

Computers play a role in every field of life. They are used in homes, business, educational institutions, research organizations, medical field, government offices, and entertainment to name a few. The art to operate different computer applications is a skill that is one of the most sought after in the current globalized world. In line with this demand, the Dept. of Outreach and Continuing Education took the initiative of commencing a short course on Computer Applications. With the acquired skills and practical experience, the program aimed to enhance the employability of the participants, opening up new avenues for gainful employment by equipping students with valuable trade skills, for breaking the cycle of poverty and unemployment among underprivileged youth. The six-week training program followed a blended learning approach, incorporating a balance of theoretical instruction and hands-on practical experience. Classroom-based sessions were designed to provide students with foundational knowledge of the courses. Instructions were delivered through a mix of lectures, presentations, and interactive discussions, enabling students to learn and clarify their doubts in real-time. The theoretical sessions were complemented by practical, hands-on training in a well-equipped Computer Lab. These involved demonstrations followed by supervised practice sessions, where students could apply the concepts, they had learned. The course was facilitated by Mr. Zaid Sarfraz and was attended by an encouraging number of young learners.



Recruitment Drive Organized by CDC-MNSUAM

CDC/PB MNSUAM organized a recruitment drive to place Agriculture/BBA Agribusiness graduates as Agriculture Finance Officers. Dr. Muhammad Ishtiaq, Focal Person CDC/PB MNSUAM, extended a warm welcome to the guests and expressed the universitykeen interest in assisting various organizations and industries in the recruitment process. He emphasized that the university aim in regularly organizing such events is to facilitate progressive farmers, the pesticides industry, the food industry, the seed industry, and various other organizations by providing them with knowledgeable farm managers and Agriculture Finance Officers. These events not only benefit the industry but also help fresh graduates kickstart their careers. He encouraged students to enhance their communication skills, which would increase their chances of selection.

Mr. Jawad Bukhari, Assistant Manager at Bank Al-Habib, introduced the bank and discussed job opportunities available for graduates. He also shared insights into career development and interviewing skills, highlighting the different positions within their organization. He emphasized that Bank Al-Habib offers excellent career opportunities to Agriculture Graduates nationwide and explained the recruitment test procedure, emphasizing the bank commitment to providing quality products and serving the farming community.

Dr. Rana Binyamin, Chairman DOCE, and Dr. Usman Jamshed, Senior Tutor and Dr. Asif Farooq also shared their perspective with the visitors. The team members expressed their appreciation to CDC/PB for their warm hospitality and extended special thanks to Vice Chancellor Prof. Dr. Asif Ali (T.I.) for allowing the organization of such recruitment drives.



Recruitment Drive for Area Trainee Leaders for Evyol Group of Companies Pvt. Ltd.

The Career Development Center at MNS University of Agriculture Multan organized a recruitment drive for the Area Trainee Leader positions with Evyol Group of companies. Graduates were required to register via an online Google link for the written test. Approximately 250 graduates registered for the test, with nearly 190 of them participating.

Mr. Muhammad Asad, Evyol Group, addressed the graduates, providing an overview of the group, which includes various companies such as Kanzo Ag, AgPharma, Certus Seeds, CombAgro, Eco Pest Solutions, and Solvay. He highlighted the vision and leadership qualities of Group President Mr. Ch. Asif Majeed, sharing his own success story and motivating graduates to join the group due to its commitment to training fresh graduates in modern professional trends.

Dr. Muhammad Ishtiaq, Focal Person of the Career Development and Placement Center, emphasized that Evyol Group stands out as one of the top groups offering Area Trainee Leader positions to fresh Agriculture graduates through recruitment drives conducted directly at universities. He also shared his experience working with Evyol Group in flood-affected areas of DG Khan under the project titled "Farms in Arms: Rehabilitation of Flood-Affected Farmers at Mamuri, DG Khan" in 2022-2023. He expressed gratitude to the guests for providing promising professional opportunities for young graduates and highlighted Evyol Group's role in introducing modern agriculture in Pakistan and providing internships for students.

The representatives expressed their appreciation and gratitude towards Prof. Dr. Asif Ali (T.I.), Vice Chancellor of MNSUAM, for permitting the conduction of the recruitment activity. Dr. Fawad Zafar, Dr. Asif Farooq, Mr. Muhammad Owais Amjad, and many students also participated in the event.



MOU between MNSUAM and MFRO

A team from MNS University of Agriculture, Multan, led by Vice Chancellor Prof. Dr. Asif Ali (T.I.), visited the Agriculture Research and Facilitation Complex of the Military Family Rehabilitation Organization (MFRO), located in Cholistan, approximately 80 km from Bahawalpur on August 11, 2023

The agreement signing ceremony began with the recitation of the Holy Quran by Col. Khurram Mubeen. A concise documentary showcasing MFRO's activities in Chappu, Bahawalpur, was shown to the participants. Prof. Dr. Asif Ali (T.I.), Vice Chancellor of MNS University of Agriculture, Multan and Brigadier Mr. Arshad Taufiq signed the Memorandum of Cooperation. Major General Muhammad Yousaf Majoka graced the ceremony.

Prof. Dr. Asif Ali (T.I.), the Vice Chancellor of MNSUAM, addressed the participants and highlighted the global focus on corporate and cluster farming. He emphasized the growing interest among significant stakeholders in this concept due to its potential to address food security concerns. Prof. Dr. Asif Ali (T.I.) explained that MFRO has the capability to cultivate barren land, and MNSUAM is ready to provide the needed technical guidance and advisory. He also mentioned that the university's graduates are a valuable resource, and MFRO plans to create employment opportunities for them. Furthermore, he discussed MNSUAM's work on a midcentury sectoral plan. Prof. Dr. Asif Ali (T.I.) concluded by stating that MNSUAM aims to help rehabilitate the land in the area and uplift local farmers through this collaboration.



MOU between MNSUAM and MFRO

The MNSUAM faculty members, including Drs. Mohkum Hammad, Nazar Faried, M. Ishtiaq, Umair Sultan, Wazir Ahmed, Amir Bahktawar, Ali Sher, and Umair Riaz visited the field. During the visit, a hands-on assessment of the soil and water conditions was conducted to inform future crop selections and trials. It was determined that the area would be suitable for cultivating drought-resistant strains of wheat. Valuable insights were also shared with horticulturists regarding landscaping techniques and the establishment of date and citrus orchards. Guidance was provided for the establishment of a laboratory at the complex.

During the lunch break, Major General Muhammad Yousaf Majoka, the honorable Chief Guest, discussed agricultural issues and welcomed the MNSUAM team for conducting research trials at Agriculture Research and Facilitation Complex Bahawalpur. The participating scientists and researchers like Prof. Dr. M. Sajjad Khan (VC, CUVAS), Prof. Dr. Shafqat Saeed, Brigadier Mr. Arshad Taufiq, Col. Mr. Khurum Nauman, Prof. Dr. Tanveer Hussain Turabi, Dr. Ali Raza Abbasi, along with several other individuals from defense and civil departments had an open discussion on various aspects of food and nutritional security in the country



Independence Day Celebrations

Independence Day was celebrated at MNSUAM with great enthusiasm during the Independence Extravaganza from August 9-14, 2023. This event featured a range of activities, including a Debate Competition, Quiz Competition, Cultural Night, Quran Khawani, Flag Hoisting Ceremony, Cake Cutting Ceremony, Tree Plantation, National Songs Gala, and Cultural Tableaus. The Independence Extravaganza commenced with the intellectually stimulating activities of the Debate and Quiz Competitions. The Debating Club organized a debate competition, while the QNC hosted an engaging quiz competition. The Senior Tutor's Office provided support and awarded debating books and diaries to the winners, encouraging participation and fostering intellectual growth among the students.

The Cultural Night began with the grandeur of the National Anthem and was also attended by esteemed members of Foreign Delegations from Belgium, Australia, Africa, Senegal, and Dubai, along with Prof. Dr. Asif Ali (T.I), Vice Chancellor MNSUAM. The night featured cultural, patriotic, and recreational performances by the Arts & Dramatic Club, Mosigala Beat, and Rover Scouts Unit. The event concluded with a vote of gratitude and appreciation from the Vice Chancellor.

On the morning of Independence Day, Quran Khawani was observed in the honor of the martyrs of Pakistan movement. The National Flag was hoisted by the Foreign Delegation and Prof. Dr. Asif Ali (T.I.), Vice Chancellor, followed by a cake cutting ceremony. After this, tree plantation activity was organized by the Plant for Life Society. The international delegates, university faculty, administration and students planted saplings in the vicinity of newly established Central Mosque, while the Maddarsah Students, led by Dr. Muqarrab, planted saplings at the back of the Academic Block. The audience was then entertained with national songs performed by the Mosigala Club and a Cultural Tableau presented by the MNS-UAM Arts & Dramatic Society.

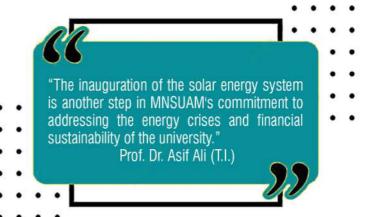


Inauguration of Solar Energy System

A 500 KW solar energy system was inaugurated at Muhammad Nawaz Sharif University of Agriculture Multan. Addressing the occasion, Prof. Dr. Asif Ali (T.I.), the Vice-Chancellor, emphasized the increasing demand for electricity in the country. He emphasized the importance of eco-friendly electricity generation sources and clean energy. The Vice Chancellor also highlighted that the solar system would significantly reduce the university's expenses. The Vice Chancellor appreciated the hard work of Director P&D and ECD team, Engr. Abu Mazhar Ahmed, Registrar and Treasurer for the hard work in completing the project in vary difficult times. He extended congratulations to everyone present and expressed the university's commitment to installing more solar energy systems in the future to ease the electricity burden.

Deans, Prof. Dr. Shafqat Saeed, Prof. Dr. Asif Raza, Controller Examination Mr. Zulfiqar Ali Tabassum, a representative from The Bank of Punjab, and the Consultant and Contractor in charge, and other faculty members also graced the occasion.









Punjab Agriculture Minister, Mr. S.M Tanveer's visit of MNSUAM

The Agriculture Minister of Punjab, Mr. S.M. Tanveer, visited MNS University of Agriculture Multan and Vice Chancellor Prof. Dr. Asif Ali (T.I.) highlighted the university's focus on research projects aimed at benefiting the farmers of South Punjab. These projects included the production of wheat hybrid seeds, a flappy irrigation system, biopesticides, mango small tree systems, smart traps, and solar dryer systems.

Secretary Agriculture South Punjab also graced the occasion. The Deans, Professors and other faculty members also accompanied the Vice Chancellor in welcoming the honorable minister. During the visit, Punjab Agriculture Minister planted a sapling alongside the Vice

Chancellor.



