

Road Show on Halal Industry

Date: 20th December, 2018

Venue: MNS-UAM

Halal Research Council (HRC) Lahore, Pakistan has organized a roadshow on the Halal Industry from 1st December, 2018 and passing throughout the major cities of Pakistan for conducting the awakening seminars, workshops on Halal industry and complete the journey on 30th December, 2018 at Karachi. In this context, a seminar was also conducted with the collaboration of Department of Food Science and Technology, Muhammad Nawaz Shareef University of Agriculture, Multan. The objectives of this seminar was to create the awareness and importance of Halal industry among the general population and related personnel. The awareness speech on “Shariah Ruling on Halal Food” by Mufti Raees Ahmad; Shariah Advisor, Halal Research Council, Lahore was given. According to him, the market share of Halal industry is about 6 trillion US \$ but Pakistan share is nominal. Being a Muslim country in terms of growth Pakistan is far away from some of non-Muslim countries like France, South Africa, and Netherlands etc. He also shared his practical experiences and facts about various food, pharmaceuticals and textile industries who were using non-Islamic prohibited raw material in ignorance and after the counselling of Halal Research Council Services, started using lawful items. Additionally, Mr. Khalid Hameed, Manager Training and Capacity Building of Halal Research Council Services explained that the council certifies the products under the reverent coordination of recognized Shariah Supervisory Board, highly qualified Food Technologists, Chemical Engineers and R&D professionals in respect of eligibility for Certification through research based methodology scrutinizing the sources of ingredients, examining the entire supply chain, chemical examination and analyzing Shariah prospects of ingredients used in the products. By the end of event, the worthy Vice Chancellor of MNS-UAM acknowledged the erudite discussions of invited scholars and appreciated the literary efforts of Dr. Umar Farooq, Head of the Food Science and Technology Department. The Vice Chancellor also presented shields to guests.



