



Employability Report: Published by: Career Development Center Placement Bureau

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Table of Content

Introduction	1
1-Students Counseling and Information Sources	1
2-Alumni Data Collection and Maintaining of Alumni Association	1
3-Placement of Graduates of MNSUAM	2
3.1-Internships placement for final year students.....	2
3.2- Summer Internship.....	2
4-On Campus Orientation Seminars / Sessions and Recruitment Drives by industrial representatives of different organizations for job opportunities	2
5-Employability Survey of MNSUAM Graduates	4
5.1-Mode of Survey.....	4
5.2. Survey Results.....	4
5.3. Employment Status	4
5.3.1. Overall Employment after 8 months of graduation.....	4
5.3.2. Master’s Graduates: Employment after 8 months of graduation.....	4
5.3.3. Bachelor Graduates: Employment after 8 months of graduation.....	5

Introduction:

The Career Development Center/Placement Bureau was established with the aim to provide guidance / counseling to the students of MNS University of Agriculture, Multan for career improvement and placement after the completion of their professional degrees. There are two members of CDC/PB i.e., Dr. M. Ishtiaq, Assistant Professor, Entomology (Focal Person) and Mr. Usman Jamshaid, Lecturer, Soil and Environmental Sciences (Member). Two students are working on a per hour paid basis, which helps students to learn office management, data collection, to organize seminars, webinars, and recruitment drives. Details of each activity performed during the year 2022-23 are given herewith.

1. Students Counseling and Information Sources

Students are being provided services through personal contacts and our online resources. They could call, email at cdc@mnsuam.edu.pk or visit our online resources to get help for different kinds of issues. They could also visit our face book page: “Career Development Center, MNS University of Agriculture, Multan”. The link of Facebook page is given here as <https://www.facebook.com/MNSUAM.CDC>. More than 2000 people are connected through social media which included students, faculty members and employers. It has a great effect in disseminating information among the students which included scholarship information ads, Job posts, motivational posts, information regarding seminars, trainings, important events to be held in MNSUAM. We received a good and quick response from this page. Students are provided guidance for the following:

1. Major selection /career goals
2. Searching of jobs
3. Interviewing
4. Writing of resumes
5. Online applying to various posts at NTS, PPSC, FPSC etc.
6. Scholarships advice: Searching Foreign scholarships and applying.
7. Required Contact information of any company or institute for applying.
8. Information regarding Govt. Departments according to their subject

2. Alumni Data Collection and Maintaining of Alumni Association

Alumni play an important role in future academia-industry linkages. They could help us to achieve our goals. They could help us in a better way than others. Keeping in view the importance of Alumni, Group of alumni students have been maintained by CDC/PB using social media WhatsApp, Gmail, Facebook. We have received bio-data forms from all graduates of all degree programs passed out during each year. Database of the alumni students has been established with contact numbers and postal addresses. WhatsApp groups of each session have been maintained for dissemination of information to the alumni graduates. Alumni students were invited to annual dinners arranged by each department to strengthen relationships as well.

3. Placement of Graduates of MNSUAM

Graduates of MNS University of Agriculture Multan are being placed in different organizations through the following activities.

3.1. Internships placement for final year students

Students of professional degree programs require real life experiences through market exposure, and this is only possible through internships in professional organizations. To equip the students with professional experiences, internships play a vital role. This year we were able to find internships for final year students of B.Sc. (Hons) Agriculture at private sector professional organizations through an internship committee. Dr. M. Ishtiaq, Focal Person of CDC/PB was in charge of the committee. One faculty member was nominated by the Chairman of each department as focal person of the respective department for internship placements. The main objective of the committee was to find internships in well reputed private organizations, institutes, private progressive farms and the second option was to find paid internships. Different organizations were contacted for internship offers. Almost 65 % of the students were offered paid internships by Agro Based Industries, Progressive Farms, Banks, and various organizations.

3.2. Summer Internship

Undergraduate students are also encouraged to work during summer vacations. Career Development Center/ Placement Bureau issued letters to the students willing to serve in any organization of their own choice. We facilitated different organizations to conduct interviews of students for selection of suitable candidates for summer internships project-based offers.

4. On Campus Orientation Seminars / Sessions and Recruitment Drives by industrial representatives of different organizations for job opportunities

Career Development Center/Placement Bureau helps University graduates to find better job opportunities at different Companies / Organizations and Institutes etc. Our initial survey indicated that most of our graduates wanted to continue their studies. But for those who want to start their career, the following efforts have been made for the placement of our graduates during this year 2022-23. Different jobs and scholarship advertisements are being posted using Alumni Network and notice board.

We helped the graduates to find jobs at different Companies / Organizations and arranged their interviews through personal contacts, social media, mobile calls, SMS, and Emails. Fifteen awareness seminars and recruitment drives were conducted by different industries facilitated by CDC/PB MSNUAM during this year. Several students have joined and started their career in these organizations.

Several organizations, progressive farmers across Pakistan contacted us for assistance in the recruitment process and our placement office assisted in collection of CVs of graduates and encouraged graduates to apply for recruitment not only our graduates but also graduates from other Universities were getting benefit from our office.

Table- List of Activities of CDC/PB involving industry for awareness sessions and Recruitment Drives during 2022-23

Sr. No.	Name of Organization	Events	Date
01	PepsiCo International Pvt. Ltd	Career Counseling Session & online written test	25-08-2022
02	PepsiCo International Pvt. Ltd	On campus interviews	26-08-2022
03	JK Sugar Mills	Orientation Seminar & Recruitment test	17-11-2022
04	JK Sugar Mills	Recruitment Drive for Agronomists	17-11-2022
05	SnS Giants Pvt. Ltd	Pathway to IT Industry	22-11-2022
06	Suncrop Pvt.Ltd	Internship Placements	31-1-2023
07	Ali Akbar Pvt.Ltd	Internship Placements	31-1-2023
08	NBP	Internship Placements	31-01-2023
09	Evyol Group Pvt. Ltd. Multan	Recruitment Test	09-02-2023
10	BOP	Internship Placements	14-02-2023
11	Pest Warning & Quality Control, Multan.	Internship Placements	17-02-2023
12	Power Crop Science Pvt. Ltd. Multan	Internship Placements	17-03-2023
13	Evyol Group Pvt. Ltd. Multan	Internship Placements	17-03-2023
14	SSS Group IT industry	Awareness session and paid internship	04-05-2023
15	Approval for dean office	Major Selection Seminar	31-05-2023

5. Employability Survey of MNSUAM Graduates

5.1. Mode of Survey:

Employability survey of graduates passed out every year from MNS University of Agriculture Multan from various departments / Institutes was conducted in January-March 2023 through online form shared through social media groups of Alumni, office record of CDC/PB and through employer's information.

5.2. Survey Results:

Response of total 662 graduates / postgraduates out of 950 graduates received. Employer's survey results showed that total respondents who participated in survey were 70 % of total passed out graduates in 2022-23. Among passed of master level programs respondents were 76 %, whereas 70 % responded from Bachelor level degree programs.

5. Employment Status

5.3.1 Overall Employment after 8 months of graduation

Employment of total graduate/postgraduate respondents was 66 %, unemployed was 20 % and 14 % were still studying in higher degree programs (Table-1).

Table-1 Overall Employment status of graduates after 8 months of graduation

Employment status	No. of respondents	Percentage (%)
Employed	367	66
Study	113	20
Unemployed	80	14
Total Respondents	560	

5.3.2 Masters Graduates: Employment after 8 months of graduation

The employment status of Postgraduate respondents was 80 %, unemployed were 8 % and 12 % were still studying (Table-2).

Table-2 master's Graduates: Employment status of graduates after 8 months of graduation

Employment status	No. of respondents	Percentage (%)
Employed	82	80

Study	12	12
Unemployed	08	8
Total Respondents	102	

5.3.3 Bachelor Graduates: Employment after 8 months of graduation

Employment status of graduate's respondents was 50%, unemployed were 15 % and 35 % admitted to higher degree programs (Table-3)

Table-3 Bachelor Graduates: Employment status of graduates after 8 months of graduation

Employment status	No. of respondents	Percentage (%)
Employed	230	50
Study	159	35
Unemployed	69	15
Total Respondents	458	